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Latest Posts

HP Expands Recycling Push in China

HP's been a big proponent of a range of more environmentally sustainable business practices for quite some time now. Welcome news is that it is finding ways of doing a lot more in the way of recycling, and in rapidly industrializing China. An initial 31 HP equipment drop-off centers have been established in Chinese cities and more are coming, making it easier for individual consumers and SMBs to do their part in closing the product lifecycle loop.

- January 3

Can Treasure Island Live Up to Plans to Make It the "Super-Green City of the Future"?

San Francisco planners have decided to make Treasure Island a model of urban sustainability. For those of you unfamiliar...

- January 3

The Long Tail Does Not Apply to Dead Trees

The Long Tail is one of the most interesting business concepts to come out of recent years - stating that...

- January 3

ShipGreen Offers Retailers a Web-Based Program to Offset Carbon Emissions from Shipping

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September 20, 2007

San Francisco's Green Building Center Opens (Guest Post)



Your life. Your home. Live well.

It could be considered the country's (or at least San Francisco's) first Green mini mall or mini Green department store. Over on Polk Street, near a lot of mass transit and foot traffic, the recently opened [Green Home Center](#) had eco-sexuals checking out not only the shops but the interior as well.

Talk about making use of density, the small retail space combines several sustainably minded companies in one space. The Green concept shops offer Green minded consumers kitchen and bath cabinets with low or no formaldehyde and FSC wood (Brand Kitchens & Designs), Green bedding and furniture (Eco-terric), reclaimed wood doors (Liberty Valley Doors) and as they say much, much more.

As much as we support these companies, we also give a big Roger Ebert type thumbs up to the interior. It's not only what they have but what they don't have. No VOC paint, no artificial heating or air conditioning. They cool with the ocean breezes and heat with the residue heat from the waterheaters used by the apartments above the space. As far as the "haves", we especially like the OSB (orientated strand board) floor, a green building material finished with waterbased floor finish by Bona, which represents the only Greenguard certified finish on the market.

Onward Green shoppers, onward.

+++++

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Sustainability

- Adventures in Ethical Consumerism
- Alternative Energy Blog - Alternate-Energy.org
- Alternative Consumer
- Beyond Brilliance, Beyond Stupidity
- Bioneers
- Green Building Talk
- Climate Change Chronicles
- commonground
- Conservation Value Notes
- eco.psfk
- Future of Business
- Gil Friend
- GreenClips
- GreenLAGirl
- Green Maven
- Green Mountain Energy

Through the pioneering work of Dr. Cristiano Facanha of ICF International and Dr. Arpad Horvath of the University of California...

— January 2

• **Got An Idea for a Green Gadget?**

Humans are tool-makers. This, according to many in the sustainable business field, is our greatest asset for building an innovative...

— January 2

• **Global Warming, What Global Warming?**

New scientific theories, particularly important ones, take decades if not centuries to become mainstream--just consider the idea of the heliocentric solar system, evolution and plate tectonics, which still may be foreign or spurious to large numbers of people. Such is the case with global warming.

— January 1

• **Solatubes: Power-free lighting solution**

If you're looking for an innovative and highly energy efficient daylighting system, Solatube may be the answer. These sunlight...

— December 31

• **AskPablo: About Plastic Recycling**

This week I got the following question from Barb: My community as well as all other surrounding cities here in...

— December 31

• **Taking on the E-Waste Problem**

The amount of electronic waste and scrap people toss

--- Keith Rockmael, Keller Williams SF Commercial Division



» [Keith Rockmael](#)

Comments

Well, this is an area where Chicago will soon take the lead - Green Exchange, the world's biggest green mall is expected to open there early in 2008. It's a 250,000 square foot building that will hold about 100 green vendors.

Check out the green mall's website: <http://www.greenexchange.com/Default.aspx>

raz @ Eco-Libris

» [raz godelnik](#) at September 20, 2007 1:02 PM

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- eWasteInsights
- Frankly CSR
- Global Reporting Initiative
- Green Business Discussion
- GreenBiz
- KLD Research & Analytics

into the waste stream is growing much faster than nascent efforts to deal with what is a complex and global problem. The UN StEP program is a step in the right direction, but closing the product lifecycle loop to include recovery, reuse and recycling is going to require a major change in consumers' mindset and behavior.

December 30

Hypercar: The car that pays you to drive it

The car of the future is not only going to come standard with a hybrid powered engine; rather, the...

December 29



Net Impact Podcast

Net Impact Conversation with Jeffrey Swartz of Timberland, September 7, 2007

Marc Gunther interviews Timberland's President and CEO, Jeffrey Swartz

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Nov 19, 2007

Net Impact Conversation with Jim Donald of Starbucks, August 23, 2007

Marc Gunther interviews Starbucks' President and CEO Jim Donald

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2007 Keynote: Chad Holliday of DuPont

Chad Holliday of DuPont speaks at the 2007 Net Impact Conference

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2007 Keynote: Yvon Chouinard of Patagonia

Yvon Chouinard, Founder or Patagonia with Andy Savitz, author of the Triple Bottom Line at the 2007 Net Impact Conference

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Barbara Krumsiek of Calvert - July 19, 2007

Marc Gunther interviews Barbara Krumsiek of Calvert

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Wendy Kopp of Teach For America- June 6, 2007

Marc Gunther interviews Wendy Kopp of Teach For America

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– Jun 15, 2007

Jacqueline Novogratz of Acumen Fund - May 23, 2007

Marc Gunther interviews Jacqueline Novogratz of Acumen Fund



3p Book List

The Lazy Environmentalist: Your Guide to Easy, Stylish, Green Living



World- changing: A User's Guide for the 21st Century



The Long Tail: Why the Future of Business Is Selling Less of More



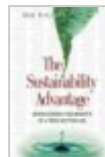
The Cluetrain Manifesto: The End of Business as Usual



Walking the Talk: The Business Case for Sustainable Development



The Sustainability Advantage : Seven Business Case Benefits of a Triple Bottom Line



Blink : The Power of Thinking Without Thinking



- Silicon Valley Watcher
- Mother Jones
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• **Jeffrey Hollender of Seventh
Generation - April 18th, 2007**

Marc Gunther interviews
Jeffrey Hollender of Seventh
Generation

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